



GREEN RIBBON MONTH

September is Green Ribbon Month. This is a program that focuses on pedestrian safety.



- ➔ The program started in 1998 by the Davis County Safe Kids Coalition who wished to protect children from being hit in school zones and crosswalks.
- ➔ Although the program originated in Davis County, schools throughout the state have implemented the program. Over 40,000 pledges were collected last year.
- ➔ The program involves the whole community. Schools, PTA, health departments, SAFE KIDS, government officials, media, and police departments can all be included.
- ➔ Adults can put a green ribbon on their car antenna after they take the Green Ribbon Pledge. This is a pledge to drive slow in school zones and residential areas, to educate your children now on pedestrian safety, and to get involved in your community to make streets safer for children.
- ➔ School children can take the pledge to walk on sidewalks, look both ways before crossing the street, cross at crosswalks, and to walk with a buddy.
- ➔ Green ribbons can be displayed on signs, cars, people, fences, and crosswalk poles to remind drivers to watch out for children and reduce speed in school zones and residential areas.
- ➔ In 2003, the Institute of Transportation Engineers and the Partnership for a Walkable America chose Green Ribbon Month the national winner of the Pedestrian Project Award for education.

